

# Cord Blood Education

for Expectant Parents and Health Professionals



- **Events** Worldwide
- **Virtual Conference** featuring leading researchers and industry experts
- Vibrant **social media** campaign
- **Free** to participate

**WORLD CORD BLOOD DAY 2018**  
**15 NOVEMBER #WCBD18**  
[www.WorldCordBloodDay.org](http://www.WorldCordBloodDay.org)

Official Sponsor:



Inspiring Partners:



BE  THE MATCH



Hosted by:



# WORLD CORD BLOOD DAY 2018

15 NOVEMBER #WCBD18

## Host an EVENT!

*Free to participate.*

- Spread the word, do some good!
- Benefit from free marketing materials and social media
- **Add your event** to the official site

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## Be global. Act local.

The concept is simple. Host any type of non-commercial event in honor of “World Cord Blood Day.” We will list your event on the WCBD website (with a direct link to your website). Then, promote your event on social media. We will share it too!

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# MEET THE EXPERTS

*Attend our virtual conference.  
Registration is free. Open to all.*

In addition to events being held locally worldwide, World Cord Blood Day will feature a free virtual conference.

**REGISTER NOW**  
**at**  
**WorldCordBloodDay.org**

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A movement . . .

A platform . . .

An opportunity . . .



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to participate  
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