

Cord Blood Education

for Expectant Parents and Health Professionals



- **Events** Worldwide
- **Virtual Conference** featuring leading researchers and industry experts
- Vibrant **social media** campaign
- **Free** to participate

WORLD CORD BLOOD DAY 2017
15 NOVEMBER #WCBD17
www.WorldCordBloodDay.org

Official Sponsor:



Inspiring Partners:



BE  THE MATCH



Hosted by:



Host an EVENT!

Free to participate.

- Spread the word, do some good!
- Benefit from free marketing materials and social media
- **Add your event** to the official site with a backlink to your site

Be global. Act local.

The concept is simple. Host any type of non-commercial event in honor of “World Cord Blood Day.” We will list your event on the WCBD website (with a direct link to your website). Then, promote your event on social media. We will share it too!

WORLD CORD BLOOD DAY 2017

15 NOVEMBER #WCBD17



Official Sponsor:



Inspiring Partners:



BE  THE MATCH



Hosted by:



Attend the Virtual Conference

Registration is free. Open to all.

In addition to events worldwide, World Cord Blood Day will feature a free virtual conference.

Featured speakers will include:

Dr. Eliane Gluckman
Dr. Joanne Kurtzberg
Dr. Filippo Milano
Dr. Colleen Delaney
Dr. Maria Craig
Dr. Wise Young

WORLD CORD BLOOD DAY 2017

15 NOVEMBER #WCBD17



Official Sponsor:



Inspiring Partners:



BE  THE MATCH



Hosted by:



A movement . . .

A platform . . .

An opportunity . . .



WORLD CORD BLOOD DAY 2017



FREE
to participate
or host an event

15 NOVEMBER #WCBD17
www.WorldCordBloodDay.org

Official Sponsor:



Inspiring Partners:



BE THE MATCH



Hosted by:

